



JCC of Greater Orlando



Jewish Community Center of Greater Orlando

# Vendor Opportunities 2011-2012

The JCC brings people together to learn, enjoy new & old friendships, experience new activities, and build a sense of community. Your business can become a part of the JCC community by becoming a vendor at one or more of our annual events.

The JCC is a 501(c)(3) non-profit agency with locations in Maitland and Southwest Orlando.



JCC of Greater Orlando



**Roth JCC, Maitland Campus:**

851 N. Maitland Ave.  
Maitland, FL 32751  
407-645-5933

**Jack & Lee Rosen Southwest Orlando Campus:**

11184 S. Apopka-Vineland Rd.  
Orlando, FL 32836  
407-387-5330

# North Orlando Events

## 8<sup>TH</sup> ANNUAL FAMILY FESTIVAL

**Sunday, November 13, 2011 • 11 a.m.-4 p.m.**

Cranes Roost Park, Altamonte Springs

Anticipated Attendance: 7,000

Target Audience: Families and children of all ages

Be seen by thousands of families at Central Florida's premier children's festival at your own vendor booth! Imagine a full day of fun, filled with main stage local entertainment like high school bands, choirs, and performers; and a second stage of interactive children's artists and programs. And of course no festival would be complete without food, carnival rides, games, and numerous interactive activity areas spanning the entire park with various hands-on, educational activities.

**Applications must be received by November 8, 2011.**

## 4<sup>TH</sup> ANNUAL KIDZART Art for kids, by kids, with kids

**Sunday, February 26, 2012 • 11 a.m.-2 p.m.**

Roth JCC, Maitland

Anticipated Attendance: 250

Target Audience: Families and children 0-7 years old

This award-winning family event will include live art performances with local artists; an interactive family concert; hands-on art stations (canvas dip, apron design, portfolio creation, ribbon collage, cookie decorating, golf ball painting, chilly chapstick, and clay station); snacks and drinks; and more!

**Applications must be received by February 20, 2012.**

## 7<sup>TH</sup> ANNUAL ISRAEL INDEPENDENCE DAY

**Be seen by thousands of families at Central Florida's Israel Independence Celebration at your own vendor booth!**

**Sunday, April 29, 2012 • 3 p.m-8 p.m.**

Anticipated Attendance: 7,000

Target Audience: All ages

Our Israel Independence Day Festival brings together the finest in Israeli entertainment through singers, dancing, and more. Previous entertainers include artist and musician David Broza and internationally-known dance troupe ReVital. Children climb "Masada" (rock climbing wall), bounce in the Dead Sea (tropical bounce house), cross the desert (obstacle course), and visit the desert (pony ride) in the children's amusement area.

**Applications must be received by April 20, 2012.**

*The JCC has final approval on all vendor food, beverages, merchandise, or services sold or displayed at tables.*





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# South Orlando Events

## 3<sup>RD</sup> ANNUAL WINTER FESTIVAL

**Sunday, January 29, 2012 • 11 a.m.-5 p.m.**

JCC's Rosen Campus, Dr. Phillips

Anticipated Attendance: 2,500

Target Audience: Families and children

Be a part of the perfect Winter Festival that attracts more than 2,500 people. This winter wonderland features sledding, a snow park, and ice skating. Of course no festival would be complete without food, entertainment and numerous interactive activity areas. Seeking food, family-friendly merchandise, and service vendors.

**Vendor applications must be received by January 20, 2012.**

## ON THE CATWALK III Join us for the premier South Orlando's premier Women's Event

**Thursday, March 15, 2012 • 7 p.m.**

JCC's Rosen Campus, Dr. Phillips

Anticipated Attendance: 400

Target Audience: Women of all ages

The evening will feature with dinner, speaker, a fashion show and shopping. Vendors for this event should be geared to women only (purses, jewelry, cosmetics, clothing, children's clothing, gifts, stationery, spas, and salons).

**Vendor and advertising applications must be received by March 6, 2012.**

## MOTHER DAUGHTER TEA

**Sunday, May 6, 2012 • 2 p.m.**

Rosen Shingle Creek Resort, Orlando

Anticipated Attendance: 200 mothers and daughters

This exciting mother-daughter event celebrates the American Girl and is a unique opportunity for vendors to target mothers and daughters. Vendors should include retail items for mothers and daughters (jewelry, accessories, hair accessories, clothing, purses, and unique gifts geared toward women and children – ideal for Mother's Day shopping!)

**Vendor applications must be received by April 27, 2012.**

## 4<sup>TH</sup> ANNUAL TASTE OF THE J

**Sunday, August 26, 2012 • 2 p.m.**

JCC's Rosen Campus, Dr. Phillips

Anticipated Attendance: 2,000

Target Audience: All ages

Festival of local food, featuring restaurants, caterers and hotels. Taste of the J highlights the programs at the JCC in a fall open house, where all the JCC departments lead interactive booths about the different JCC education, health and recreational programs. Taste of the J features a Green Market tent outdoors with shopping for organic, wholesome, healthy products, services and food...all good for the mind, body and soul. All Taste of the J food vendors must supply at least 1,500 food samples. **Applications must be received by August 17, 2012.**

*The JCC has final approval on all vendor food, beverages, merchandise, or services sold or displayed at tables.*

For more information, please contact Julie Varkonyi, JCC Special Events Director at 407-645-5933 or at [Events@orlandojcc.org](mailto:Events@orlandojcc.org).



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# LOBBY SHOWCASE

Are you interested in reaching your target audience without spending a lot of money? Then become a vendor in the JCC's new **LOBBY SHOWCASE!** You will have direct access to our JCC's thousands of members.

All Lobby Showcase levels include the following:

- Access to the thousands of JCC and community members who walk through our facility each week.  
Hours of operation: Monday-Thursday, 6am-10pm; Friday, 6am-6pm; Saturday & Sunday 8am-5pm.
- Business name listed in our Weekend Update email newsletter that reaches 8,000 addresses.
- Flyers sent home with our 400+ preschool and after-school families.
- Two 8-foot tables and four chairs in our central lobby to advertise your business, service or retail merchandise.

The JCC reserves the right to approve all vendors, vendor materials, products and services that are advertised in the JCC lobby.

## Lobby Showcase Options

### TGIF\*

Friday Only (\*or a weekday of your choice) .....\$100

### Weekend Warrior

3-Day Weekend (Friday-Sunday) .....\$150

### 8 Days A Week

Whole Week + 1 (Friday-Friday).....\$250

**Extras:** Additional tables \$10 each; Electricity, Projection Screen, Projector are \$25 each.

*For all of the above options, there may be multiple vendors that day or week. The JCC will not place similar vendors on a same day or week.*

### All Yours!

Exclusive Vendor for the week (Friday-Friday).....\$500

You will be guaranteed to be the only vendor in the JCC lobby during this eight-day week.

- Includes all audio/video needs and extra tables (if required) at no additional charge (if available).
- Includes event listing on the JCC Facebook page (1,800+ fans)
- Plus choose one other JCC vendor event during 2011-2012. Select from Family Festival (November), Winter Festival (January), On the Catwalk (February), Israel Independence Day (April), or Taste of the J (August).

**For more information or to reserve your Lobby Showcase for 2011-2012, contact:**

*Southwest Orlando:* Lorri Levine | 407-387-5330 | LorriL@orlandojcc.org

*Maitland:* Amanda Ayers | 407-645-5933 | AmandaA@orlandojcc.org



# Vendor Application

Company Name		Contact Name		Title	
Address			City	State	Zip
Phone		E-mail Address		Website	
Fax		Day of Event Contact Name		Day of Event Contact Phone	
List the products and/or services to be previewed at your booth					
Door prize description and value (All vendors are required to submit a door prize or auction item valued at \$50 or more. At least one prize is required per application.)					

## EVENTS

Space Size	Mother Daughter Tea	Family Festival	Winter Festival	On the Catwalk	KidzArt	Israel Independence Day	Taste of the J
4' x 6'	<input type="checkbox"/> \$25	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100		<input type="checkbox"/> \$50	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
10' x 10'	<input type="checkbox"/> \$50	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150 FREE with 1,500 food samples.
Non-Profit Discount (50% off)	- \$	- \$	- \$	- \$	- \$	- \$	- \$
JCC Member Discount (5% off)	- \$	- \$	- \$	- \$	- \$	- \$	- \$
<b>Space Subtotal</b>	\$	\$	\$	\$	\$	\$	\$

Add-Ons	Mother Daughter Tea	Family Festival	Winter Festival	On the Catwalk	KidzArt	Israel Independence Day	Taste of the J
10' x 10' Tent		<input type="checkbox"/> \$75	<input type="checkbox"/> \$75			<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
Table & Two (2) Chairs*	<input type="checkbox"/> \$10	<input type="checkbox"/> \$10	<input type="checkbox"/> \$10	Included	Included	<input type="checkbox"/> \$10	Included
Additional Table*	<input type="checkbox"/> \$10 Qty: _____	<input type="checkbox"/> \$10 Qty: _____	<input type="checkbox"/> \$10 Qty: _____	<input type="checkbox"/> \$15 Qty: _____	<input type="checkbox"/> \$15 Qty: _____	<input type="checkbox"/> \$10 Qty: _____	<input type="checkbox"/> \$15 Qty: _____
Electricity	<input type="checkbox"/> \$25	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$50	<input type="checkbox"/> \$25
Bold Listing in Event Program	<input type="checkbox"/> \$25			<input type="checkbox"/> \$20	<input type="checkbox"/> \$20		<input type="checkbox"/> \$20
Business Card Ad in Event Program (3.5" x 2")	<input type="checkbox"/> \$30			<input type="checkbox"/> \$50	<input type="checkbox"/> \$50		<input type="checkbox"/> \$50
Half-page Ad in Event Program (5.5" x 4.25")	<input type="checkbox"/> \$50			<input type="checkbox"/> \$100	<input type="checkbox"/> \$100		<input type="checkbox"/> \$100
<b>Add-Ons Subtotal</b>	\$	\$	\$	\$	\$	\$	

\*Limited number of tables. The table may be 6' or 8' - we will confirm a week before the event.

Attention food vendors: You will be required to submit additional insurance information. Instructions will be in your vendor packet, which you will receive once your registration has been confirmed.

## LOBBY SHOWCASE

Date Preferences: \_\_\_\_\_

<input type="checkbox"/> <b>TGIF \$100</b> Friday only (or a weekday of your choice)
<input type="checkbox"/> <b>Weekend Warrior \$150</b> 3-Day Weekend (Friday-Sunday)
<input type="checkbox"/> <b>8 Days a Week \$250</b> Whole Week +1 (Friday-Friday)
<input type="checkbox"/> <b>All Yours \$500</b> Exclusive Vendor for the Week (Friday-Friday). Includes all extras below.
<b>Extras:</b> <input type="checkbox"/> Additional Tables \$10 each (Qty: _____) <input type="checkbox"/> Electricity \$25 <input type="checkbox"/> Projection Screen \$25 <input type="checkbox"/> Projector \$25
<b>Campus:</b> <input type="checkbox"/> Maitland <input type="checkbox"/> Southwest Orlando
<b>Lobby Showcase Sub-Total</b> \$

## TASTE OF THE J

Please complete if you are providing food samples for Taste of the J.

<b>Competition Entry</b> Please check all you wish to enter.	
<input type="checkbox"/> Best Dessert	Food Sample Description:
<input type="checkbox"/> Best Appetizer	
<input type="checkbox"/> Best Drink	
<input type="checkbox"/> Most Creative Display	
<input type="checkbox"/> Most Creative Food Sample Presentation	

## TOTAL

<b>Events + Lobby Showcase Subtotal</b>	\$
<b>Multi-Event Discount</b> (Please select, if applicable)	<input type="checkbox"/> Attending 2-3 Events (10% off) <input type="checkbox"/> Attending 4-6 Events (15% off) <input type="checkbox"/> Attending 7+ Events (20% off)
<b>Payment Total (Including all discounts)</b>	\$

<b>Payment</b>	
<input type="checkbox"/> Check made payable to the JCC of Greater Orlando	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX
Name on Credit Card	Credit Card Number
Credit Card Expiration Date	3 or 4-Digit Security Code
Authorized Signature	Date

## OFFER A J PERKS DISCOUNT

<b>Would you like to be a J Perks Business?</b> The JCC will continue to promote your business at no additional cost if you list a discount here which you will provide to JCC members on an ongoing basis (i.e. 20% off your services). Members will show their keytag card to redeem.	
<input type="checkbox"/> Yes, I would like to join J Perks - Please list the following offer:	
<input type="checkbox"/> No, I do not wish to join J Perks at this time.	

Please return completed application and payment, including signed Terms and Conditions on the reverse, by mail to: Events Director, JCC of Greater Orlando, 851 N. Maitland Ave., Maitland, FL 32751 or fax to 407-645-1172 Attn: Events Director.

# Read this before you sign.

## Jewish Community Center of Greater Orlando Vendor Application

### Terms and Conditions:

1. Placement is first-come first-served, subject to restrictions listed below.
2. Vendor Application must be accompanied by PAYMENT IN FULL (Check, Visa, Master Card, or Amex.) to reserve the vendor space. The Jewish Community Center of Greater Orlando reserves the right to restrict or make placement based upon exhibitor type. This application, when properly executed by Exhibitor and approved by The Jewish Community Center of Greater Orlando, constitutes a legally binding license agreement.
3. Exhibitor agrees that The Jewish Community Center of Greater Orlando will not be liable for errors and omissions in programs or advertising materials.
4. All vendors, products, services and displays are subject to approval. Applications not accepted will receive a full refund. Electrical service, if purchased, is limited to one 15 amp outlet. Exhibitors must supply extension cords/outlet extenders if desired. The Jewish Community Center of Greater Orlando is not responsible for providing additional electrical capacity.
5. EXHIBIT REGULATIONS:  
Setup and breakdown will be listed in the vendor packet sent to Exhibitor upon receipt of vendor application.
  - a. Exhibit shall be so arranged as not to obstruct the general view nor hide the other exhibits. No exhibit will be permitted to interfere with the use of other exhibits or impede access to them or free use of aisles. Plans for specially built displays not in accordance with regulations should be submitted in writing to The Jewish Community Center of Greater Orlando before construction is ordered. All construction shall be neat and professional.
  - b. USE OF SPACE. A description of the display construction and a list of exactly what products or services will be displayed must be submitted no later than 30 days before the date of the event. If over-the-counter sales will be conducted, Exhibitor is responsible for collecting and remitting taxes in accordance with federal, state, and local requirements. Exhibitors shall only display merchandise or services as listed to The Jewish Community Center of Greater Orlando. Event Director reserves the right to prohibit the display of any product or signage that it deems inappropriate or out of character with the show. No representations are made herein regarding exclusivity of any merchandise or service.
  - c. PROHIBITED USE. (1) Circulars, advertising matter, etc., may be distributed and patronage solicited only within the space assigned to the Exhibitor presenting the material. (2) Exhibit space may not be occupied or shared by any firm other than that firm which originally contracted for said space. (3) Exhibitor shall not make any promotional efforts, or provide transportation, that has the effect of drawing attendees away from the main show area, except as allowed by The Jewish Community Center of Greater Orlando in regard to authorized workshops, demonstrations, and displays. (4) Volume levels will be kept reasonable, as determined by The Jewish Community Center of Greater Orlando and displays/entertainers will not will not block traffic or detract from other exhibitors' displays.
  - d. Space will be left clean. Nothing will be used within the Hall that will injure, mar, or in any manner deface any surface of the Hall or any equipment contained herein, such as nails, hooks, tacks, or screws, adhesives, tapes, signs, posters, notices, or graphics of any description into or onto any part of the surfaces. Exhibitor assumes responsibility for all damage to facility.
  - e. Displays and personnel are restricted to assigned spaces. No other space may be used without permission of The Jewish Community Center of Greater Orlando.
6. Cancellation policy: If Exhibitor desires to cancel all or part of the exhibit space, the Exhibitor acknowledges that The Jewish Community Center of Greater Orlando would be harmed and suffer loss, but that the precise value of that harm would be difficult to calculate. Therefore any payment required herein shall be considered reasonable pre-agreed liquidated damages and not a penalty. **All cancellations, withdrawals, or reductions in space by Exhibitor must be in writing, by certified mail, return receipt requested.** Fee not refundable two weeks prior to event date. A 25% cancellation fee applies prior to this date.
7. CANCELLATION OF EXPOSITION. In the event of cancellation or postponement of the Expo due to fire, strikes, government relations, terrorist acts, or other causes beyond the control of the Jewish Community Center of Greater Orlando, the Jewish Community Center of Greater Orlando will refund as large a portion of the exhibit fee as it deems consistent with the expenditures and commitments already made.
8. Exhibitor may be required to provide proof of insurance before the start of the event. All vendors offering food must provide verification of insurance coverage at least 30 days before the start of the event. The Certificate of Insurance shall indicate: (a) Broad Form Public Liability Insurance with a minimum of \$1,000,000 combined single limit per occurrence, (b) name The Jewish Community Center of Greater Orlando and others as listed in the vendor packet as additional insured, and (c) list the insurance agency issuing the certificate.
9. LIABILITY. The Exhibitor is entirely responsible for the space leased and has the sole responsibility of keeping said space free from any conditions dangerous to persons visiting or working the exhibition floor. Exhibitor agrees to hold The Jewish Community Center of Greater Orlando, the event venue, and their employees, volunteers, agents and partners harmless from any and all claims and expenses for any injury, loss, or damage that may occur to Exhibitor, or to Exhibitor's employees, guests, or property from any cause whatsoever, as a result of the use of the rented space, or the actions or failure to act of any party associated with the Exhibitor, and agrees to indemnify the above parties from all such claims. In no event shall The Jewish Community Center of Greater Orlando or any of its affiliates be held liable for any damages arising out of or in connection with this Agreement. Exhibitor recognizes that no other party holds insurance that relieves him from liability of damages as a result of use of the rented space. Exhibitor is solely responsible for damages to the premises and for violation of any law, code or regulation.

Signature \_\_\_\_\_ Date \_\_\_\_\_